



Find a job.

March 10, 2005

Don't miss
this week's ads!

Business inventory ahead

Samara Cygman
Thursday March 10, 2005

Calgary Country — Business owners across the MD of Rocky View will be receiving a phone call within the next few weeks as a starting point to having their business information listed in a database available at potentially thousands of consumers' fingertips.

In conjunction with the Calgary Regional Partnership, Karen Heisler, project manager with Community Futures Development Corporation, will be phoning businesses in 40 municipalities as part of the Regional Assets Inventory project.

She will be asking questions regarding basic business information -- contact information, address -- and more in-depth information including the number of employees working, a brief description of the business, and whether they import or export any goods.

All answers will be databased on albertafirst.com

"Albertafirst.com is highly promoted by the provincial government as a first stop for business information in Alberta.

"It's on a reputable site and it really will support economic development," explained Heisler.

Staff in the Community Futures Development Corporation centres in Cochrane, Strathmore and High River will be coordinating the survey to try and capture as many businesses as possible in the area.

Heisler explained business owners are given the option of participating in the survey or not but answering the survey is in everyone's best interests. "We're trying to help business retention and expansion," she said.

Dave Kalinchuk, economic development manager for the Municipal District of Rocky View, says this kind of project is an excellent way to attract investment to the area.

"Let's say somebody is bringing a new company to the Calgary region and they need certain products and services. We'll have that at our fingertips. It will help paint a much better regional picture," he said. "They've put in a lot of thought in the types of questions they'll ask the business people and the level of confidentiality."

He said the MD of Rocky View council unanimously endorsed the survey at their March 1 meeting and pledged to update their business directory with the information gathered in the survey.

"Albertafirst is a great vehicle -- all the software is already in place, it's just a matter of adding to the databases," said Kalinchuk. "It's very positive, which I think sends a great message for anyone interested in the kinds of things we do."

[back](#)

INDEX

COMMUNITY
EDITORIAL
NEWS

SERVICES

ADVERTISING INFO
ARCHIVES
CONTACT US
CYBERSAVER
CLASSIFIEDS
CAREER ADS
OBITUARIES

RELATED LINKS

[Bowes Publishers](#)
[Sun Media](#)
[Quebecor Media](#)

Bay 8, 206 - 5th Ave. W.
Cochrane, AB
T4C 1X3
Phone: (403) 932-3500
Fax: (403) 932-3935

French & English
classifieds

CAREERAD

Find a job.

Alberta
Best Buys

Cochrane, AB

Clear

The Weather Network 11° Celsius

Click for Forecast

For Regional News



© 2005 Calgary Country

[Contact Us](#)

[Privacy Policy](#)

Visit our regional papers in Southern Alberta

