



October 12, 2004

## Calgary Regional Partnership receives grant

*Airdrie...* Stronger economic growth and diversification for the Calgary area will result from a \$60,000 grant announced today by Mark Norris, Minister of Economic Development. The Calgary Regional Partnership received the grant as government's support of their economic initiatives.

"Alliances and partnerships are key to Alberta's future as we move towards a more knowledge-ready and innovative economy," said Norris. "These alliances know their regions and understand what gaps and opportunities exist. We are pleased to support their initiatives to improve their region in every aspect, from economic sustainability to the quality of life for those Albertans residing there."

Funding will help the partnership to focus on its economic priorities, including the development of a collaborative economic framework, updating its business directory, completing a regional investment profile, and otherwise attracting sustainable business to the region.

"We are delighted to receive funding from government to work on a seamless regional economic development framework, international marketing and a number of regional prosperity projects," said Bill McAlpine, Mayor of Okotoks and Chair of Calgary Regional Partnership. "When we work together to attract investment and develop the region, we strengthen our economy and improve the lives of Albertans."

The Calgary Regional Partnership comprises 15 member communities representing over one million Albertans.

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For more information, please visit CRP's website at [www.calgaryregion.ca](http://www.calgaryregion.ca)

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